



Operations Management in the Age of the Sharing Economy: What Is Old and What Is New?

July 23, 2024 13:30-15:00

MD1002, Paul Cardinal Shan Medical Bld. 10F



Prof. Fei-Fei Cheng

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Design Thinking is a human-centered approach to innovation that draws from the designer's toolkit to integrate the needs of people, the possibilities of technology, and the requirements for business success. The objective of this workshop is to help the participants understand how to use Design Thinking tools to develop innovative and user-centric solutions to complex issues of sustainability.

Join us for a 90-minute session led by Professor Fei-Fei Cheng, facilitator of Design Thinking workshop. Together, we'll explore the dynamic convergence of two disciplines of Design Thinking and Sustainability Development.

Time Activity	13:50~14:20 Design Thinking (I): Define & Ideation
13:30~13:40 Check-in	14:20~14:40 Design Thinking (II): Development
13:40~13:50 Introduction and warm up	14:40~14:50 Wrap up



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